



THE BLOCK  
EXCHANGE

# Event Sponsorship Proposal

Celebrating Small Business,  
Connecting,  
Collaborating and  
Investing



*Emerge!*

The Small Business Builders Expo

# Welcome to **EMERGE!**

## The Small Business Builders Expo



**Emerge!!:** The Small Business Building Expo is an empowering, high-energy event dedicated to small business owners, entrepreneurs, and aspiring professionals looking to scale and grow their ventures. Organized by The Block Exchange, this expo will bring together dynamic speakers, industry experts, and local businesses to provide resources, collaboration opportunities, and actionable insights.

## Why Sponsor Emerge?

Sponsoring Emerge: The Small Business Building Expo provides your organization with the unique opportunity to:

### Gain Brand Exposure

Reach a targeted audience of business owners, entrepreneurs, and influencers.

### Show Your Support

Align your brand with a mission to support and uplift small businesses.

### Engage with Guest

Create meaningful connections through onsite presentations, and product/service displays.

### Community Ties

Demonstrate your commitment to empowering local businesses and fostering economic growth.



# Mission Statement



"The Block Exchange empowers small and emerging business owners to connect, collaborate, and thrive by creating a modern trade and barter ecosystem. Rooted in the spirit of community and innovation, our platform fosters resource sharing, investment, and idea exchange, enabling businesses to grow together. Inspired by the neighborhood 'block,' we are building a network where entrepreneurs invest in one another through collaboration, strengthening local economies and redefining success."



## Presenting Sponsor - \$1,000 (Exclusive)

**Recognition** as the event's Presenting Sponsor ("Emerge!: The Small Business Building Expo, presented by [Your Company Name]").

**Premium** logo placement on all event materials (flyers, banners, social media, and website).

**Acknowledgment** in opening and closing remarks.  
Dedicated booth space in a prime location.

**Opportunity** to address attendees during the event (5 minutes).

**Inclusion** in press releases and email campaigns.

# Become A Sponsor



## **Gold Sponsor - \$500**

- Logo featured on event materials (flyers, banners, social media, and website).
- Booth space in a high-traffic area.
- Recognition during event programming.
- Opportunity to include branded items in attendee swag bags.

## **Silver Sponsor - \$350**

- Logo displayed on select event materials.
- Booth space.
- Mention in social media promotions.
- Opportunity to include branded items in swag bags.

## **Community Partner - \$200**

- Name or logo on event website.
- Recognition in social media shoutouts.
- 03. • Opportunity to include branded items in swag bags.

## Event Details:

Date: September 20th

Time: 10am to 8pm

Location: Greenville, NC



**Audience Size:** 200+ business owners, professionals, and community members

**Purpose:** Empowering small business owners to build stronger networks, learn critical skills, and find opportunities for growth.

## Vendor Opportunities

Vendor tables are available for \$150 each, providing local businesses a platform to showcase their products and services to a highly engaged audience.

This fee includes a 6-foot table, two chairs, and event admission for two representatives.

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Event Proposal

**COMES WITH FREE HEADSHOT!**



# Event Sponsorship Proposal

Connect, Collaborate, Invest.

Join us in shaping the future of  
of how we invest in  
business!

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Contact us today to learn how you can  
become a proud sponsor or  
visit our page for more details.



THE BLOCK EXCHANGE

**Small Business  
Building Expo**

